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September 17, 1998

Ms. Magalie Roman Salas, Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, DC 20554

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SEP 17 1998

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Re: In the Matter of
Access Charge Reform for
Incumbent Local Exchange Carriers
Subject to Rate-of-Return Regulation
CC Docket No. 98-77

Dear Ms. Salas:

Enclosed for filing on behalf of ALLTEL Communications Services Corporation ("ALLTEL") please find an original and sixteen (16) copies of its reply comments in connection with the above-referenced matter.

Also, in accordance with the Commission's Notice of Proposed Rulemaking dated June 4, 1998, I am sending two copies of ALLTEL's reply comments to the Competitive Pricing Division.

Please address any questions respecting this matter to the undersigned counsel.

Very truly yours,

Carolyn Hill

Carolyn C. Hill

CCH/ss

Enclosures

cc: (w/encl.)
Kathryn C. Brown, Chief, Common Carrier Bureau
Competitive Pricing Division
International Transcription Service, Inc.

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Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of)
)
Access Charge Reform for Incumbent) CC Docket No. 98-77
Local Exchange Carriers Subject to)
Rate-of-Return Regulation)

Reply Comments of
ALLTEL Communications Services Corporation

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

ALLTEL Communications Services Corporation, on behalf of its local telephone exchange affiliates (hereinafter "ALLTEL" or the "ALLTEL Companies"), respectfully submits its reply comments in the above-captioned matter.

Introduction

Parties propose a variety of methods by which the access charge structure of rate-of-return LECs *could* be modified. Some simply suggest overlaying the price cap construct onto the rate-of-return LECs. Others propose "interim" solutions replete with varying transitional mechanisms which, nonetheless, appear strikingly similar to the price cap rate structure. AT&T - in brazen fashion - ill advisedly urges the Commission to lower the authorized rate-of-return.¹ The record clearly demonstrates that the time is not ripe for a complete overhaul of the access charge structure for rate-of-return LECs.²

¹ See comments of AT&T at 6-7.

² See comments of MCI Telecommunications Corporation ("MCI") at 3-4; National Exchange Carrier Association ("NECA") at 3; National Rural Telecom Association and the National Telephone Cooperative Association ("NRTA/NTCA") at 1-2; United States Telephone Association ("USTA") at 1-2; Fred Williamson at 4; John Staurulakis, Inc. ("JSI") at 2; Minnesota Independent Coalition at 2; TDS Telecom

ALLTEL agrees and submits that access reform can only be accomplished if coupled with increased pricing flexibility for rate of return LECs.

The ALLTEL reply comments herein address why it is imperative that pricing flexibility be granted now to the ALLTEL rate-of-return LECs and respond to AT&T's ill-considered proposal for a represcription proceeding.

Pricing Flexibility is the Key to True Access Reform

As ALLTEL has indicated in earlier filed comments and reply comments in CC Docket No. 96-262, and in its comments in the instant proceeding, CC Docket No. 98-77, the key determinant to effectively responding to changing conditions within the telecommunications marketplace is the ability to price access services flexibly³. It is inconsistent with the Commission's stated goals of achieving economic efficiency and advancing competition for it to concentrate on micromanaging an out-moded system of access charge regulation while deferring consideration of fundamental issues such as pricing flexibility.

Coincident with the implementation of access reform, the Commission must grant rate-of-return LECs latitude with respect to the pricing of access services. The inherent linkage between true reform and the ability to price access services flexibly cannot be ignored or addressed in a separate proceeding as the Commission proposed in the

("TDS") at 2; Telephone Association of New England at 3-4; Virgin Islands Telephone Corporation ("Vitelco") at 7-9; and Western Alliance at 10 and 13; who propose that the Commission defer addressing access reform for rate-of-return LECs until resolution of important universal service and separations reform issues.

³ ALLTEL has consistently articulated that if true access reform is to be achieved, the following is required: (i) rate-of-return LECs need the ability to implement geographically deaveraged rates, (ii) to offer term and volume discounts on switched services, and (iii) the Part 69 "all or nothing" pooling rule must be eliminated.

NPRM.⁴ To address one issue without considering the import of the other is clearly an approach not grounded in reality. This theme is echoed in the comments of a number of parties which also stress the need for the Commission to act in a comprehensive fashion now.⁵

The end state of access reform should be a healthy competitive environment with all competitors enjoying an equivalent level of deregulation. However, the continued imposition of asymmetrical regulatory requirements on incumbent rate-of-return LECs works against the achievement of this objective. What is required is access pricing flexibility now for the rate-of-return LECs. The most basic form of pricing flexibility that should be granted is the freedom to develop access rates on a geographically deaveraged basis. This will allow access rates to be aligned with the actual cost of providing access service which sends the proper signals to potential competitors and prevents inefficient market entry.

Furthermore, the alignment of deaveraged unbundled network elements with deaveraged access rates will not artificially incent new entrants to purchase unbundled elements thereby allowing them to undercut averaged access rates. Without deaveraged rates, rate-of-return LECs will be unable to respond to this arbitrage.

In order to deaverage rates across study areas, the Part 69 "all or nothing rule" must be eliminated. The rule currently permits exit from the NECA common line pool

⁴ See Notice of Proposed Rulemaking, FCC 98-101 (rel. June 4, 1998) at paragraph 3 (the "Notice").

⁵ See comments of Organization for the Protection and Advancement of Small Telephone Companies ("OPASTCO") at 9-11; ATU Telecommunications ("ATU") at 2; USTA at 23-24; Home Telephone Company at 7; Attachment A to comments of USTA, *Access Reform for Rate of Return Local Exchange Carriers: An Opportunity to "Get it Right."* Affidavit of Margaret L. Rettle, Lisa M. Milofsky, Calvin S. Monson, Kirsten M. Pehrsson, and Jeffrey H. Rohlf, Strategic Policy Research Inc. (the "SPR Affidavit") at 10-16.

only on a holding company basis rather than on the needed study area basis. Deaveraging, coupled with the ability to exit the NECA CCL pool on a study area basis, are necessary predicates to access reform. These measures will enable rate-of-return companies, such as the ALLTEL LECs, to respond more effectively to competition within their geographically denser markets.

Beyond pricing flexibility, there is a need for additional regulatory relief for rate-of-return LECs. It is imperative that rate-of-return LECs be afforded the ability to offer term and volume discounts. These offerings, when combined with a customer-specific contract keyed to that customer's requirements will (i) reflect cost efficiencies, and (ii) promote proper utilization of telecommunications resources. This point is correspondingly reflected in the comments of OPASTCO wherein it advocates that "carriers should be afforded the flexibility to adjust rates for individual customers."⁶ Similarly, ATU states that "carriers facing competition must be able to offer term and volume discounts, and otherwise modify rates for competitive services."⁷

AT&T's Proposals Are Ill-Advised and Beyond The Scope of This Proceeding

In its comments, AT&T proposes that the Commission initiate a proceeding to adopt rules to reduce the rate-of-return LECs' rate levels on the alleged basis that their rate levels are "excessive". In addition, AT&T also advocates that "...to the extent that such disparities remain after prescription of a new rate-of-return, the Commission should eliminate those disparities altogether by pegging the rate-of-return LECs' restructured

⁶ See OPASTCO comments at 10.

⁷ See ATU comments at 4. Faced with competition from the facilities-based carrier, GCI, ATU has been forced to file a Part 69 waiver with the FCC in order to have the ability to offer volume and term discounts. This Petition was filed with the Commission on June 22, 1998. Absent the ability to provide such an offering, ATU faces the potential loss of a key customer, AT&T Alascom.

traffic-sensitive rates to the nationwide average of the price cap LECs' traffic-sensitive rates.”⁸ AT&T's proposals are both beyond the scope of this proceeding and ill-advised. Significantly, AT&T itself pointed out in its response to the Commission's Preliminary Rate of Return Inquiry, DA-96-139, AAD 96-28, that represcription proceedings can be lengthy and would affect only a small portion of IXC's access costs⁹. This remains true.

More importantly, the Commission must not be diverted from achievement of the goals of the 96 Telecom Act by proposals which ignore the competitive realities of the marketplace and which serve only to advance the access interests of a large IXC. When the Access Reform proceeding was originally commenced, it was characterized as the last in a trilogy of proceedings designed to establish a new regulatory paradigm to advance competition, reduce regulation in telecommunications markets, and, at the same time, preserve and advance universal service to all Americans. ALLTEL submits that these goals can still be achieved. They can be achieved in large measure by the adoption of access reform measures consistent with ALLTEL's proposals in this proceeding.

Conclusion

Meaningful access reform for rate-of-return carriers is a complex, but achievable undertaking. The Commission has the opportunity to foster positive change for rate-of-return LECs and the largely rural customer base that they serve. By deferring permanent changes to the access charge rate structure while adopting greater pricing flexibility and improved regulation consistent with the 1996 Act, the Commission can level the playing

⁸ See comments of AT&T at 1-2 and 4-8.

⁹ See comments of AT&T at 3 (filed Mar. 11, 1996) in *Preliminary Rate of Return Inquiry for Local Exchange Carriers Subject to Rate of Return Regulation for their Earnings on Interstate Access Services*, AAD 96-28, AAD 95-172, (the “ROR Inquiry”). Public Notice (rel. Feb. 6, 1996).

field for rate-of-return LECs, and, in turn, promote efficient responses to emerging competition. As noted in the SPR Affidavit, "regulators should use pricing flexibility to emulate results of a competitive market."¹⁰ ALLTEL urges the Commission to adopt rules which result in such an outcome. In addition, we strenuously object to the ill-conceived and ill-advised AT&T attempt to have the Commission represcribe the authorized rate-of-return or to otherwise "peg" the traffic-sensitive rates of rate-of-return LECs to those of the price cap LECs.

Respectfully submitted,

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Dated: September 17, 1998

¹⁰ See SPR Affidavit at 10.

CERTIFICATE OF SERVICE

I, Carolyn C. Hill, do certify that I have on this 17th day of September, 1998 caused a copy of the foregoing Reply Comments of ALLTEL Communications Services Corporation to be served by first-class U.S. mail, postage prepaid, to the persons on the attached service list, unless otherwise noted.



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